

UNIVERSITY OF HAWAII AT MĀNOA

SHIDLER

COLLEGE OF BUSINESS

SHIDLER BBA

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF HAWAII



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PROGRAM & MAJORS

PROGRAM

The Bachelor of Business Administration (BBA) is an upper-division, selective program for undergraduates interested in studying business. Students enjoy a wide range of opportunities that extend well beyond the classroom, including academic and professional activities, student clubs, internships and career development, study abroad opportunities, and interaction with alumni and the local business community.

ACCOUNTING

Develop an educational foundation for entry into a wide range of accounting careers in public, private and non-profit sectors.

ENTREPRENEURSHIP

Develop effective business plans and become a future entrepreneur with the skills and knowledge to start your own business.

FINANCE

Develop analytical skills in the planning, management, and control of financial resources to achieve the financial goals of an individual or organization.

HUMAN RESOURCE MANAGEMENT

Become a more effective leader by recognizing the potential of individuals in the workplace, and structure a positive, supportive, and constructive work environment.

INTERNATIONAL BUSINESS (DOUBLE MAJOR ONLY)

Develop an understanding of the global market and how businesses must adapt to that environment if they are to succeed.

MANAGEMENT

Become an active member of a management team who is skilled in teamwork, decision making, leadership, communication, and interpersonal relationships.

MANAGEMENT INFORMATION SYSTEMS

Learn to analyze opportunities for business growth using information technologies (IT), and manage projects to implement IT-related change.

MARKETING

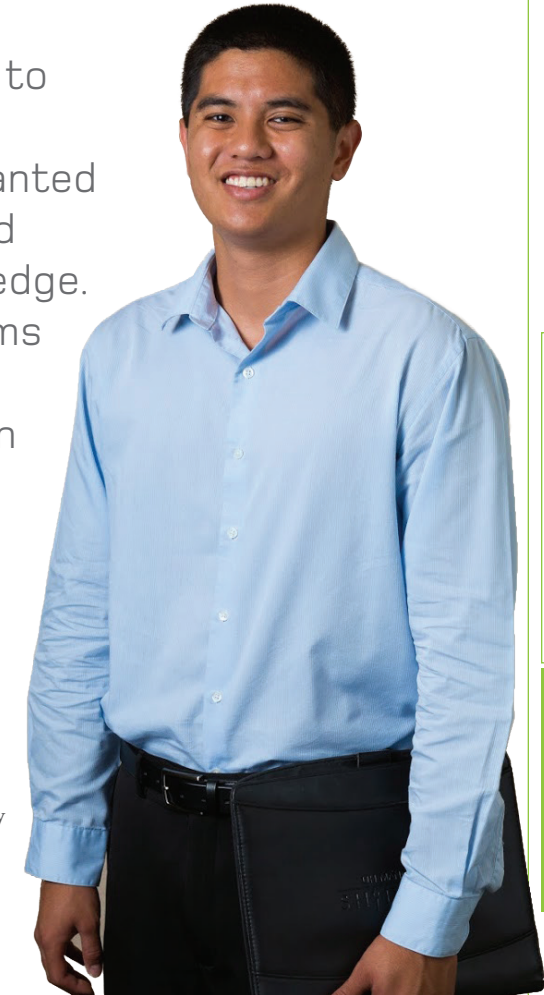
Learn to create, communicate, research and deliver products and services that fulfill a need in today's global economy.

For more information on undergraduate majors, visit shidler.hawaii.edu/majors

"I chose to attend Shidler to be a part of the Freshman Direct Admit Program. I wanted to broaden my network and expand my business knowledge. The student clubs, programs and professors are top-notch and Shidler has given me the opportunity to grow both personally and professionally."

Bryce Nakamura

Marketing & Management
Direct Admit Program Student Mentor (2013 - 2015), President of the Business Executive Society of Tomorrow (BEST) (2015 - 2016)





STUDENT CLUBS



YOUR FUTURE BUSINESS NETWORK

At Shidler, student clubs are a huge part of the college experience. Just walk through the halls and you will see bulletin boards displaying club activities, photos and events.

Approximately 65% of all undergraduate business students are members of one or more clubs. [For more information on student clubs, visit \[shidler.hawaii.edu/clubs\]\(http://shidler.hawaii.edu/clubs\).](#)

THERE'S SOMETHING FOR EVERYONE

Accounting Club (AC)

American Marketing Association (AMA)

Beta Alpha Psi (BAP)

Business Executive Society of Tomorrow (BEST)

Delta Sigma Pi (DSP)

Financial Management Association (FMA)

Hawaii Student Entrepreneurs (HSE)

Information Technology Management Association (ITMA)

Inter-Business Council (IBC)

International Business Organization (IBO)

Society for Human Resource Management (SHRM)

THE FRESHMAN DIRECT ADMIT PROGRAM (DAP)

GET A HEAD START

The Shidler Freshman Direct Admit Program (DAP) is designed for high achieving incoming freshmen who wish to enter the Shidler College of Business and get a head start on their business curriculum.

DAP SCHOLARSHIPS

A select number of scholarships are available to students who have been accepted into the DAP. [For more information on DAP scholarships, visit \[shidler.hawaii.edu/freshman-dap/scholarships\]\(http://shidler.hawaii.edu/freshman-dap/scholarships\).](#)

ADMISSIONS

On your UH Mānoa application, designate "Pre-Business" or any specific business major as your first choice major to automatically be considered for the Shidler DAP. No separate application is necessary. Fall intake only.

DEADLINE

The final deadline for the UH Mānoa application is [March 1st](#).

CONTACT

Office of Student Academic Services
BusAd A-202
business@hawaii.edu
P: (808) 956-4869
shidler.hawaii.edu/freshman-dap





ADMISSIONS



IMAGINE YOURSELF AT SHIDLER

PRE-BUSINESS AND/OR TRANSFER STUDENTS

The Shidler College of Business accepts college juniors who have completed the pre-business requirements and have earned a minimum 2.5 GPA. Academic advisors are available to meet with students to develop an academic plan suitable to your educational goals. [For more information on admissions, visit shidler.hawaii.edu/undergraduate/admissions.](https://shidler.hawaii.edu/undergraduate/admissions)

ADMISSION REQUIREMENTS

- 60 credits
- 2.5 cumulative Grade-Point Average (GPA)
- Minimum "C" grade or better in ICS 101(B) Tools for the Information Age
- Completion of pre-business core courses with a minimum combined GPA of 2.5 with no grade below "C"

PRE-BUSINESS CORE COURSES

- Introduction to Financial Accounting (ACC 201)
- Introduction to Managerial Accounting (ACC 202)
- Calculus (NREM 203, BUS 250, MATH 203, 215, 205/241, or 251)
- Introduction to Micro Economics (ECON 130)
- Introduction to Macro Economics (ECON 131)
- English Composition (ENG 100/190/ESL 100, or ENG 200)
- Speech (COMG 151 or 251)

DEADLINES

	CONTINUING UH MĀNOA STUDENTS		TRANSFER, 2ND DEGREE OR UNCLASSIFIED UH MĀNOA STUDENTS		INTERNATIONAL STUDENTS	
	PRIORITY	FINAL	PRIORITY	FINAL	PRIORITY	FINAL
FALL	MARCH 1	APRIL 1	JANUARY 5	MARCH 1	NONE	JANUARY 5
SPRING	OCTOBER 1	NOVEMBER 1	SEPTEMBER 1	OCTOBER 1	NONE	SEPTEMBER 1

INTERNATIONAL EXCHANGE

A CULTURALLY IMMERSIVE EDUCATION

University of Hawai'i at Mānoa provides a multitude of opportunities to study abroad through partnerships with renowned international schools around the world.

For more information, visit
shidler.hawaii.edu/international

Shidler International Exchange Programs
Office of Student Academic Services
BusAd B-101
Phone: (808) 956-8215
Email: business@hawaii.edu
shidler.hawaii.edu/international

UHM International Exchange Office (MIX)
Queen Lili'uokalani Center (QLC) 206
Phone: (808) 956-4728
Email: uhmix@hawaii.edu
manoa.hawaii.edu/international/mix

UHM Study Abroad Center
Moore Hall 115
Phone: (808) 956-5143
Email: uhmsac@hawaii.edu
www.studyabroad.hawaii.edu



SCHOLARSHIPS, INTERNSHIPS AND CAREER SERVICES



OPPORTUNITIES FOR EXCELLENCE

Shidler College of Business offers scholarship opportunities for both newly admitted and continuing business students. Over \$1.2 million in scholarships are available for qualified students. [For more information, visit \[shidler.hawaii.edu/scholarships\]\(https://www.shidler.hawaii.edu/scholarships\).](https://www.shidler.hawaii.edu/scholarships)

Students who wish to be considered for scholarships may apply at www.star.hawaii.edu/scholarship.

START YOUR CAREER PATH

The Career Services and Professional Development Office at the Shidler College of Business supports students with their internship and career search.

The office also provides extensive on-campus interview programs, career fairs, and workshops. [For more information, visit \[shidler.hawaii.edu/careers\]\(https://www.shidler.hawaii.edu/careers\).](https://www.shidler.hawaii.edu/careers)

A LEADER IN BUSINESS EDUCATION

Established in 1949 as the College of Business Administration, the college was renamed in 2006 after alumnus Jay H. Shidler, founder and managing partner of The Shidler Group. In 2014, Shidler increased his initial commitment of \$25 million to \$100 million, making it the largest donation ever to the University of Hawai'i from a private donor.

Long recognized for its Asia-Pacific focus, the college is a professional school, offering a wide variety of degree, certificate and executive programs. The Shidler College of Business is renowned for its expertise in international management education and offers the only business program on O'ahu accredited by AACSB International.

RANKED AMONG THE NATION'S BEST

U.S. News and World Report consistently ranks the Shidler College of Business among the nation's top 25 programs for international business. [Visit \[shidler.hawaii.edu/rankings\]\(https://www.shidler.hawaii.edu/rankings\) for more information about the college's ranking.](https://www.shidler.hawaii.edu/rankings)

BOOKS. BEACH. BUSINESS. #SHIDLERLIFE



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• International Excellence •



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